

PARTNER KIT · 2026

Build virtual try-on into your client work.

For Shopify agencies, fashion ecommerce consultancies, and headless CMS partners. Co-sell, commission, and co-marketing terms on one page.

30%

recurring commission
on year-one revenue

<1hr

Shopify install to
first try-on

£0

upfront cost — no
partner tier fees

A new revenue line that fits inside what you already sell.

If you build, optimise, or run Shopify stores for fashion brands, returns are already on your client's P&L every quarterly review. Virtual try-on is the highest-impact intervention available right now — and you can deliver it without becoming an AI vendor.

GarmCheck handles the model, the inference, and the maintenance. You handle the relationship, the install (under an hour), and the optimisation work that you're already paid for.

Brands convert better, return less, and stay on your retainer longer. You earn 30% of year-one revenue, recurring.

Simple, recurring, no quotas.

	Referral	Implementation	Strategic
First-year commission	20%	30%	30% + MDF
Recurring (year 2+)	10%	15%	20%
Co-marketing budget	—	Case study	Joint campaigns
Sandbox accounts	1	5	Unlimited
Direct Slack channel	—	✓	✓
Quarterly business review	—	—	✓

Tier is determined by deal volume in trailing 12 months. Move up automatically; never moved down within a contract year.

Three ways partners win deals with us.

The returns audit play

You run a returns analysis on a client's last 90 days of orders. We provide the template. Returns above 30%? GarmCheck is in the proposal. Average commission per signed deal: £180–£900 year one.

The replatform play

Shopify Plus migration, Centra rebuild, headless rebuild. Try-on goes in the new PDP from day one — not bolted on six months later. Higher attach rates, longer client retention.

The conversion sprint play

Three-month CRO engagement with try-on as the headline test. We provide the experiment design and reporting. You bill the sprint.

Partner enablement — week one.

Sandbox & demo store. A full GarmCheck install on a demo Shopify store you can show clients within an hour of signing.

Sales collateral. One-pager, pitch deck, ROI calculator template, returns audit template. All co-brandable.

Technical training. 60-minute install & PDP placement walkthrough. Recorded for your team.

Direct support. Slack channel with engineering. Mean response time under 2 hours during business hours.

Lead routing. Inbound leads from your geography or vertical routed to you when we know you're the right fit.

APPLY

Become a GarmCheck partner.

Most partners are live on a sandbox within 48 hours of applying. We onboard a small number per quarter to keep the Slack channel useful.

Apply → garmcheck.com/partners

Or email partners@garmcheck.com with a note about your client base.