

GarmCheck — virtual try-on for fashion.

Customers see themselves in your garment in 10 seconds. Returns drop, conversion lifts, and size confidence stops being a guess.

THE PROBLEM

Online fashion returns sit at 25–40%.
Over half are size or fit.

Reverse logistics, repackaging and markdown wipe out 25–66% of order value on every returned item. A £100 dress that comes back is rarely a £100 recovery.

THE SOLUTION

- ✓ Reads body measurements directly from the customer's photo — no quiz, no purchase history.
- ✓ Identity-preserving: it's still your customer in the result, not a generic avatar.
- ✓ Garment-aware fit: oversized, tailored and slip-cut analysed individually per SKU.

52%

of fashion returns are size or fit driven

19%

documented size-return reduction (Walmart 2023)

9.4%

PDP conversion lift with try-on

~10s

render time per try-on

PRICING

Free
£0

25 try-ons / mo
—

Starter
£99

1,000 try-ons / mo
+£0.18 / extra

Growth MOST POPULAR
£299

5,000 try-ons / mo
+£0.14 / extra

Enterprise
Custom

Unlimited
Talk to us

ROI SNAPSHOT

SAMPLE BRAND

£5M GMV · 30% return rate

TODAY'S RETURN COST

~£562k / yr

Returns × 37.5% reverse-logistics cost.

WITH GARMCHECK

~£56k / yr saved

Plus a 9.4% PDP conversion lift on top.

Built by ex-Google AI engineers with previous roles at Adidas, New Balance, 424 on Fairfax and the LVMH Group. The same class of foundation model that powers Zara's nine-figure investment — shipped to Shopify in one line of code.

See it on your products this week.

14-day Starter trial. No card. No theme edits.

garmcheck.com/demo

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